

# YOUR NEW BUSINESS BOOSTER



11<sup>TH</sup>-13<sup>TH</sup> JANUARY 2022 NEW  
ESSEN, DEUTSCHLAND  
PROMOTIONAL PRODUCTS  
AND GARMENTS



656 EDITIONS  
Press release

—  
19 July 2021

## A new team for the new CTCO Business Event in Germany

As the industry asked for a modernly designed alternative trade show for promotional print specialists, promotional product suppliers and textile finishers around Germany, 656 Editions decided to create a CTCO Deutschland business event. The first event is scheduled for January 11 to 13, 2022 and will take place in Essen.

Like its well-established sisters from France and Spain, the German CTCO is also a B2B trade show. Around 180 key industry players are expected to attend: importers and manufacturers of promotional garments and promotional textiles and their distribution partners, as well as suppliers of personalization and small-format printing solutions. The multi-channel event is all about getting back to business. Whether it's new products, business meetings, digital solutions or side-events like fashion shows or panel discussions: everything revolves around the new challenges facing the industry.

And as 656 Editions sets as a goal to be always close to the market and the customers, four dynamic people joined the team of 656 editions in June: a sales team based in Germany and a German-speaking and experienced marketing and communications team at the agency's headquarters in Lyon. Together with the Lyon-based experts they are organizing the CTCO Germany.

The sales director **Thomas Grenot** (44) has many years of experience as a manager in the trade fair industry (Messe München, NürnbergMesse). Thomas Grenot has been living and working in Germany for almost 20 years. Together with Duncan Christie, he looks after CTCO customers in the DACH and Benelux regions.

**Duncan Christie** (60) is an experienced key account manager from the Infopro Digital Group. The native British, who lives in Germany for more than 30 years, enriches the team of CTCO Germany with his British humor in all situations.

**Tanja Reiterer** (34) is a graphic designer from Austria and lives in Lyon for many years. She is the youngest member of the new team, is very familiar with the latest graphic design solutions and has the most creative eye in the team. She updates the website, manages social media and visitors and presents content, ideas and the values of the brand in the right light.

**Uta Mummert** (49) is German, coming from Leipzig, and lives in France since 2002. She works since more than 20 years as a marketing, communication and network specialist at trade fairs and events for different clients. At 656 Editions, she is responsible for CTCO Germany's marketing and PR, like press relations, visitor advertising and partnerships.

### **About 656 Editions**

656 EDITIONS is media and events group, expert in the promotional products and garments sector and visual communication, graphic and creative industries, 656 Éditions animates a community of professionals 365 days a year, through a multi-channel network. 656 Editions is the organizer of CTCO and Premium Sourcing in France, C!Print in France and Spain, publisher of the C!Mag magazine and C!Print Sourcing digital platform.

### **About Infopro digital**

656 Editions has been a part of the INFOPRO Digital Group, since 2016, a leading information and professional services group (3,600 employees, turnover of €440 million) covering several key sectors of the economy: construction, automotive, industrials, insurance and finance, retail, tourism, and local communities. The group has its Germany offices in Frankfurt and Münster.



### **PRESS CONTACT**

#### **French/English:**

Aurélie Lamandé

[aurelie.lamande@656editions.com](mailto:aurelie.lamande@656editions.com)

+33 (0)7 82 14 61 99

#### **German/French/English:**

Uta Mummert

[uta.mummert@656editions.com](mailto:uta.mummert@656editions.com)

+49 (0) 177/ 48 11 408

Tanja Reiterer

[tanja.reiterer@656editions.com](mailto:tanja.reiterer@656editions.com)

+33 (0)4 78 30 35 09

